VILLAGE RECONSTRUCTION ORGANIZATION – INDIA

Annual Report 2023-24

Youth Skill Development (YSD)

Donor Name- Nicopeja, Udine, Italy Circle: Gandhi Nagar

Project Information

Name of the site	Gandhinagar
Location	Vedayapalem,Gandhi Road,,Near Vinayaka Temple,Nel, Nellore
Region	Nellore
Project	Youth Skill Development (YSD)

Staff Information

S.NO.	RESPONSIBILITY	VOLUNTEERS/CWs				
1.	CIRCLE COORDINATOR-	M. GOPAL				
	ANIMATOR -	G. ANJANEYULU				
2	Community worker 1 st Batch	 Shaik Shahida - Gandhinagar R. Dhanalakshmi - Ambapuram E. Bhagyalakshmi - Mansur Nagar Shaik Shakheera - YSR Nagar 				
		5 G. Lalithamma - Kondayapalem				
3	Community workers 2 nd Batch	 Shaik Shahida - Gandhinagar R. Dhanalakshmi - Ambapuram E. Bhagyalakshmi - Manssur Nagar P. Padma - Damaramadugu Shaik Habeeba -Bujabuja Nellore 				

ANNUAL OUTREACH:

Name Of	NO. OF TRAINEES COMPLETED THE COURSE									
the Skill Training	PROJECTED NO.	REACHED NO.	м	F	Т	SC	ST	BC	ос	TOTAL
Tailoring And Embroidery (Village based)	170	155	-	155	155	36	15	89	15	155

S.NO.	VILLAGE/CENTRE NAME	Batch (1)	Batch (2)	SC	ST	BC	ос	Total
1.	GANDHINAGAR	14	22	7	01	24	04	36
2.	AMBAPURAM	15	15	12		18		30
3.	YSR NAGAR	13		01	08	02	02	13
4.	KONDAYAPALEM	13		05	04	02	02	13
5.	MANSURE NAGAR	14	14		02	20	06	28
6.	DAMARAMADUGU		20	10		10	-	20
7.	BUJABUJA		15	01	01	13		15
	NELLORE							
	TOTAL	68	87	36	15	89	15	155

NO. OF TRAINEES COMPLETED THE COURSE (TAILORING) VILLAGE / CENTRE

NO. OF ACTIVITIES IMPLIMENTED: -

Month	Tailoring CST (Days)	IPT	ET	СМТ
June -2023	-			
July - 2023	22	01	01	01
August - 2023	26	-	-	-
Sep 2023	26	01		01
Oct - 2023	22			-
Nov – 2023	-		01	
Dec - 2023	18	01		
Jan - 2024	18			
Feb – 2024	21	-	-	01
Mar – 2024	20	1	1	
Total	173	4	3	3

CST - Core Skill Training Sessions; **IPT** - Interpersonal Skills Trainings (IPT); **ET** - Entrepreneurship Training (ET); **CMT** - Community Mobilization Training

Objective	Activity	Output	Outcome		
To improve the Socio- economic condition of the unemployed youth in the target area	Identification and selection of unemployed youth and women	• House hold survey conducted in 5 rural villages (1 Gandhinagar site,4 in villages)	• Identified 170 unemployed youth for the tailoring.		
	Orientation to the selected youth	• Conducted one week orientation Programme on tailoring	• 170 youth were interested and joined in the course.		
	Organizing skill training155 young women and skill training and learned tailoring.		 All have learned the skill to live their lives based on the skills. Self-confidence level has increased in all of them due to the skill they learned. Financial status of the family increased due to the earnings of the trainees 		
	Interpersonal Skill Training	• A total of 4 trainings on the topics, of problem-solving, communication, social behavior, and self-esteem.	 Trainees gained knowledge in Interpersonal skills, learn to respect one another, learn to treat the other with dignity, and face strangers confidently and boldly. Many trainees expressed that they have gained respect of their family members which is a great achievement for them. 		
	Entrepreneurship training	• A total of 3 trainings were conducted on, how to initiate, register, pool resources and brand their business	 Trainees gained the knowledge for setting up self-employment. 60% of them work independently 		
To inculcate Civic responsibility of the unemployed youth in the target area	Training on community mobilization	• 3 meetings in were conducted on how to identify and pool the resources available in the villages and their surroundings.	 60% of the youth utilize the resources available in their surroundings. Enabled the community to understand the resources available. 		



My name is Shaik Rajiya, wife of Mahaboob Basha from Ramakotinagar. I have a daughter who is currently studying in the 4th grade at the Government school in Ramakotinagar. My husband works as a car driver in a private daily wage job, bringing in a monthly income of Rs. 10,000 to 12,000. Unfortunately, this is not enough to cover all our expenses, especially since we live in a rented house for Rs. 2000 per month.

In our community, women are not encouraged to work outside the home, including my husband. However, I knew I needed to find a way to contribute to our household income. My daughter attends the Evening Supervisory Study conducted by VRO. One day they conducted a parents' meeting in Ramakoti Nagar and introduced a Tailoring centre in Ambapuram village. I was immediately interested and gave my name for the centre in July 2023. Later I realized that it very difficult to convince my husband. With great difficulty I convinced him.

Over the course of 4 months, I diligently learned tailoring skills, attending classes every day and even

stitching clothes for my daughter. My husband and daughter were thrilled with the results. Despite not having enough money to buy a sewing machine, I borrowed one from a classmate to continue my work.

After 40 days of hard managed to purchase a for Rs. 3500. I started charging Rs. 70 per 100, in order to build experience. Now, I earn clothes for others, and daily expenses.



work and dedication, I second-hand sewing machine stitching clothes for others, jacket instead of the usual Rs. relationships and gain Rs. 700 weekly from stitching which helps cover our rent

I am proud of how far I have come and the skills I have acquired. My determination and hard work have paid off, allowing me to contribute to my family's well-being. Thanks to VRO for this life-changing opportunity.



My name is Varikuntala Sarada, daughter of Balaiah. I have 3 sisters and one younger brother. My father used to work at a barber shop in the past, but he is now retired due to his old age. My mother is a housewife and my younger brother is studying in college. I work at E Seva and earn Rs. 5000 per month. This amount is not enough to support my family and cover my brother's education expenses.

One day, a VRO staff member named Gopal visited

the E Seva shop in Sramika nagar. I asked him about the work they do, and he explained that VRO activities support unemployed women in the Nellore region. They were starting a tailoring center in Sramika Nagar (Ravi Chandra Girijana Colony). I met with the community worker, Dhanalakshmi, and expressed my interest in joining the tailoring program to learn new skills that would benefit my family.

I attended the tailoring classes for 4 months from November 2021 to March 2022, along with 32 other trainees. I learned a lot from the VRO tailoring teacher and received a new sewing machine provided by the VRO during its Jubilee. The tailoring certificate and the experience gained from VRO center have been very beneficial to me. In 2023 I have also I was also appointed as the village volunteer by the panchayat (a scheme in the present state government to take government schemes to the people). I am very happy to earn an extra income from my tailoring skills, which has been very helpful for my family. Now I am able to meet my family's expenses to some extent. I am grateful to the VRO director and staff for their support.



Μ. Mv name is Kamakshmi from Kondayapalem, Nellore Rural Mandal. My husband's name is Balakrishna. I studied up to 10th grade. My husband works as a car driver and earns Rs. 700. He spends Rs. 400 on alcohol. Sometimes he does paint work and uses half for drinking and gives the rest to me. We have a daughter and we live in a rented house, paying Rs. 3000 per month. My husband's income is not enough to support the family, so I started working as a house maid and earn Rs. 3,000 monthly, which goes towards paying the rent. It's very difficult to make ends meet.

One day, I had an accident and injured my leg. I was feeling very disappointed with life, but I found motivation in my daughter. One day, a

VRO staff member came to our village and organized a meeting about tailoring centre in our village. I applied for the program and joined the tailoring center in Kondayapalem village. I attended daily classes and learned various tailoring skills, including making children's dresses, jackets, Panjabi suits, and uniforms. I even stitched a dress for my daughter, which received praise from the owner of the house I cleaned. She was impressed and asked where I learned these skills. I told her about the tailoring center arranged by the VRO. She was very happy and praised the VRO. Now, I earn money by stitching jackets for others and I am happy and grateful to VRO.



My name is M. Sumalatha, wife of Sai Ram Raju, residing in YSR Nagar, Nellore. I have two children who are currently studying. My husband works as a private car driver and earns a monthly income of 9,000 to 11,000. I am a housewife.

Recently, the VRO staff conducted a tailoring meeting with new trainees to develop their

tailoring skills and conduct surveys. I joined the tailoring center in YSR Nagar in the first batch of 2022. I learned various tailoring skills over 4 months from the VRO YSD tailoring Community worker.

During the VRO's 50-year celebration function, the VRO Directors provided sewing machines to all trainees. I was fortunate to get one. I also improved my skills by learning from YouTube channels. I now stitch jackets and dresses and earn money from it.



After a year, I purchased electric and zig-zag

sewing machines. With improved skills, I was able to save money and constructed a small room in my place to set up a shop. I now earn Rs. 400 daily and am very happy with my progress. I am grateful to the VRO Directors for their support.



My name is Sreekapalli Jyothi and my husband's name is Vasu. He works as an auto driver. I am a housewife as my health is not good, and we live in a small hut. We built a small house 5 years ago, but we struggle to maintain it and pay for our daughter's education fees. Last year, the VRO conducted a tailoring class in Akkacheruvu Padu. I approached

VRO, Community Worker, and Volunteer to organize a similar class in our area. 15 trainees, including myself, learned tailoring skills for the betterment of our families.

After 40 days, the VRO conducted a meeting in Abapuram to explain their objectives. Many women in the area were interested in the tailoring class, and a center was opened on June 16, 2023. Initially, 19 trainees participated, but some got married and others migrated, leaving 15 trainees in my group. I learned tailoring skills for 4 months and provided my house for the trainees to practice. I learned various skills such as stitching jackets, Punjabi dresses, and more. Now,



I earn money by stitching clothes for others, making around Rs. 250 per day. We are grateful to the VRO and its staff for the support.



My name is Kalpana, wife of Prasad. We live in Ramachandra Reddy Nagar, Nellore Rural Mandal. My husband works at a cell phone shop. We have two children, aged 7 and 5 years. I learned tailoring skills at the VRO Gandhinagar Circle office in 2022. Before learning this skill, I was a housewife, and my husband used to earn 600 rupees daily from the shop. Although I had been interested in tailoring for 4 years, I only had the opportunity to learn it for 4 months at the VRO Gandhinagar Centre, where they provided me with a sewing machine.

Now, I earn more than 600 rupees weekly from tailoring, which I use for household expenses and buying vegetables. My income has helped with

family expenses, as my husband's earnings were the only source of income before. I believe that learning tailoring skills is crucial for women, as it provides employment opportunities. I am very happy to have learned this skill, as it has helped me contribute to my family's income. Now I am confident that I can provide a good education for out children. Thanks to VRO for making our life better.



My name is Vellaturu Radhamma, wife of Penchalaya. I am a homemaker with two children, one in 9th grade and the other in 3rd grade. My husband works as a carpenter, but his health is not good, and he can only work for 10 days a month, which is not enough to cover our expenses. We live in a rented house, paying Rs. 2800 per month, as we do not have our own home.

I have faced many challenges, including a severe injury to my finger from an electrical shock and my daughter's recurring health issues. Despite these hardships, we continue to struggle to make ends meet, spending Rs. 1800 monthly on medications alone.

In our time of need, a VRO staff member recognized my potential in tailoring and offered me the

opportunity to learn for free. I seized this chance and joined the YSD Tailoring Centre in December 2023, under the guidance of VRO volunteers.

Through hard work and dedication, I quickly mastered various tailoring skills, such as making Punjabi dresses, jackets, uniforms, and more. With the sewing machine I purchased, I practiced at home and honed my craft. Now, I am able to earn money through my newfound skill, which has been a lifeline for my family and our educational needs.



I am forever grateful to the VRO Directors and staff for believing in me and providing me with the opportunity to change my life for the better.



My name is Bavanash Supriya, wife of Sunil, residing in the village of Ambapuram. I am a mother of two children, currently studying in 4th and 2nd grade at a government school. My husband used to work as an auto driver, but unfortunately, he had taken a loan of Rs. 3,80,000 for the auto and had to pay Rs. 8500 monthly. We do not have our own house and are currently living with my mother-in-law. Despite

applying for a government house, we have not received any assistance.

My husband's income is meagre, as he earns only Rs. 500 to 600 daily and has a drinking habit. He is unwilling to seek other employment opportunities, which has hindered our family's financial growth. However, hope arrived in the form of a tailoring centre initiated by the VRO in Ambapuram village. Although I was unaware of this opportunity, my mother-in-law informed me about it.

In July 2023, I approached the YSD Tailoring community worker with my Aadhar card and photo, seeking to enrol in the tailoring program. Over the course of four months, I improved my tailoring skills at the VRO centre, utilizing the sewing machine I had purchased beforehand. With dedication and practice, I can now stitch dresses, jackets, uniforms, and more.



I am proud to say that I earn Rs. 800 per week from my tailoring business, which supports my children's education and our family's basic needs. I am immensely grateful to the VRO Director and staff for providing me with this life-changing opportunity.



My name is Turaka Ramya, the wife of Anil. We have two children: T. Jyothy, who is in 4th grade, and Lakshmi Gracema, who is in 1st grade. My husband works as a hydraulic mechanic, earning Rs. 18,000 per month. Unfortunately, he is a heavy drinker and only contributes half of his earnings to the family.

In 2021, I started my work as a village

volunteer but had to stop due to my declining health. My daughter is deaf, making it difficult for her to understand her lessons. The hospital expenses for her condition are a burden on our family, along with school fees and my husband's drinking habits.

But in December 2022, everything changed when the VRO arranged a tailoring centre in our village of Kothuru. I took a 4-month tailoring class and purchased a secondhand sewing machine. Now, I stitch clothes for my children and other women in the village, earning Rs. 5000 per month. This income has been a lifesaver for us, allowing us to cover our expenses and even save some money.

I am forever grateful to the VRO directors and staff members for giving me this opportunity to change our lives for the better.



My name is Thahera Saleem, residing in Gandhinagar Masjid Street in Nellore Rural Mandal. I am a mother of three beautiful girls: Subran, a 12-year-old studying in 7th grade; Powhani, a 9-year-old in 5th grade; and Hasina, a 6-year-old in 1st grade. My husband works as a goldsmith, earning a monthly income of Rs. 15,000. Despite his hard work, our expenses, including rent, children's education, and household needs, often exceed our

income.

I tried to learn tailoring in two or three places but I was asked to pay a fee of Rs. 5000 per month. That came as a shock to me as we ourselves are suffering from financial shortage. After hearing that VRO is offering tailoring course freely for 4 months, I reached out to the VRO office in June 2023 to learn tailoring skills. After attending meetings and submitting



applications, I underwent an interview on July 15th, 2023. With determination, I learned the art of tailoring from scratch, creating dresses, jackets, and more at the Gandhinagar YSD centre.

Now, I proudly stitch clothes for my children and started to take on outside orders for jackets, earning Rs. 150 per piece. With daily earnings of Rs. 400, I am able to contribute significantly to my family's finances. I am grateful to the VRO Directors for providing me with this life-changing opportunity. My journey from financial struggle to self-sufficiency is a testament to the great work promoted by VRO.

Photo Gallery:



YSD TRAINEES SURVEY



YSD TRAINEES SURVEY



YSD TAILORING CENTRES OPENING BY OD, AD AT GANDHINAGAR



KONDAYAPALEM YSD



GANDHINAGAR YSD

CORE SKILL:-





INTERPERSONNEL SKILL



HOOKS FIXING WORK



BODY POVADA EXAMINATIONS

INTERPERSONNEL SKILL



CROSS DROWN PAPER CUTTING



BODY POVADA MEASUREMENT





PANJABEE DRESS MEASURE EXPLAINING PANJABEE RESS PAPER CUTTING



BLOUSE CUTTING EXPLAINING TO THE TRAINEES – GANDHINAGAR YSD.



BLOUSE STICHINGS-MANSURE NAGAR



BLOUSE STICHING – B.B.NAGAR



YSD TRAINEES' CERTIFICATES DISTRIBUTION







COMMUNITY MOBILISATION MEETING AT GANDHINAGAR CIRCLE OFFICE

NEWS COVERAGE: -



Reported by:

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